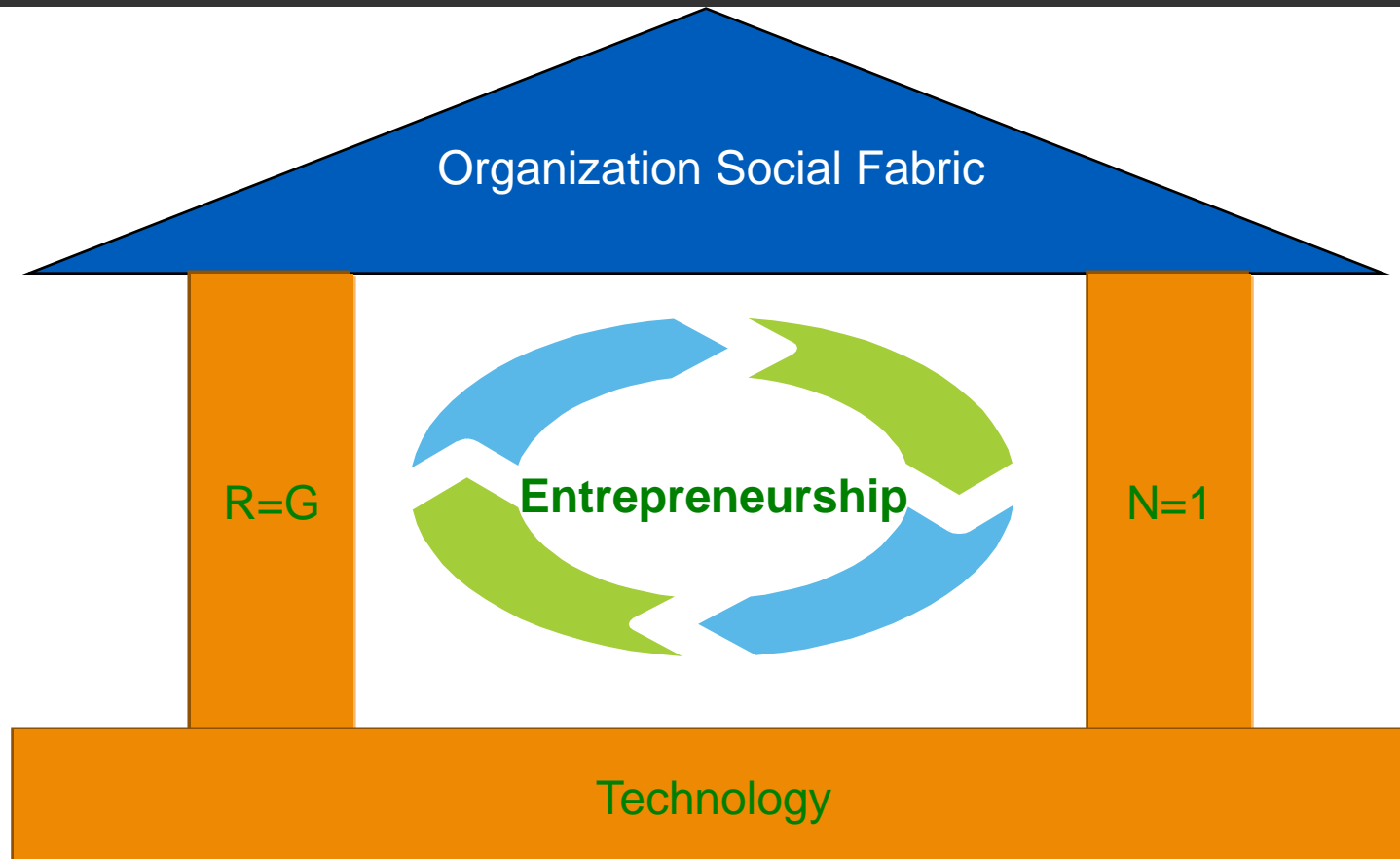

ENTREPRENEURSHIP IS NOT ENOUGH

By Dr. Sultan Bahabri

Chairman of Ebram Investment

New Business Age



New Business Age

Globalization.

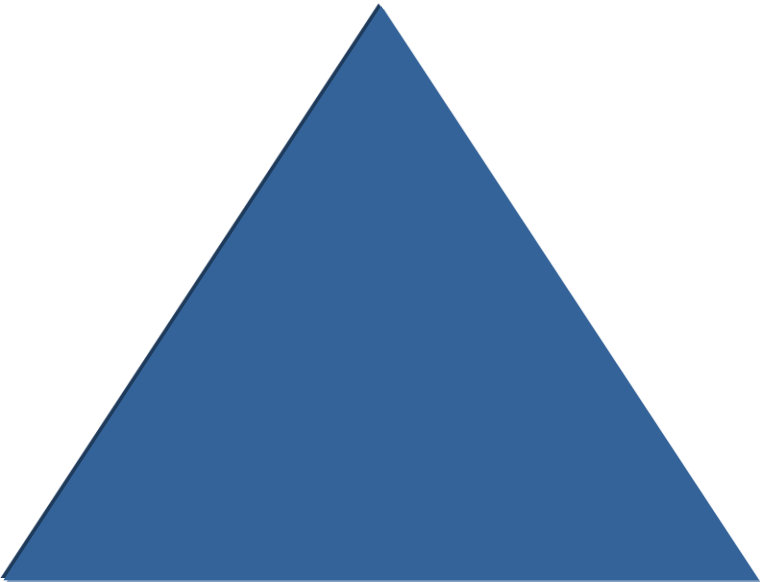
Customization.

Human Capital / Organization.

Technology.

The Triangle.

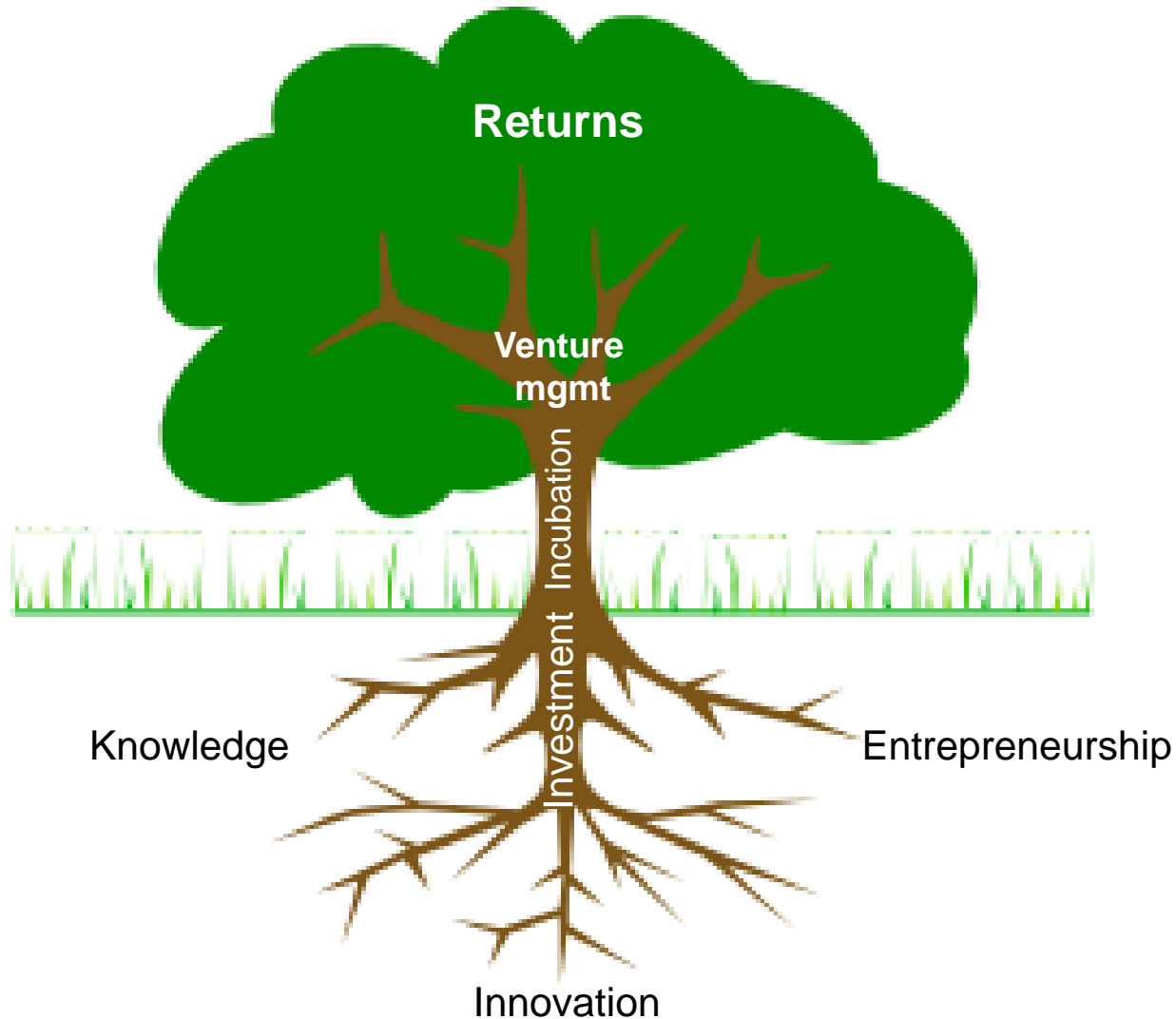
Knowledge



Entrepreneurship

Innovation

Knowledge, innovation and entrepreneurship is the foundation of Ebram and effective incubation, investment and venture management drives returns



*** Sand Box Theory**

World Class Quality

Accessibility

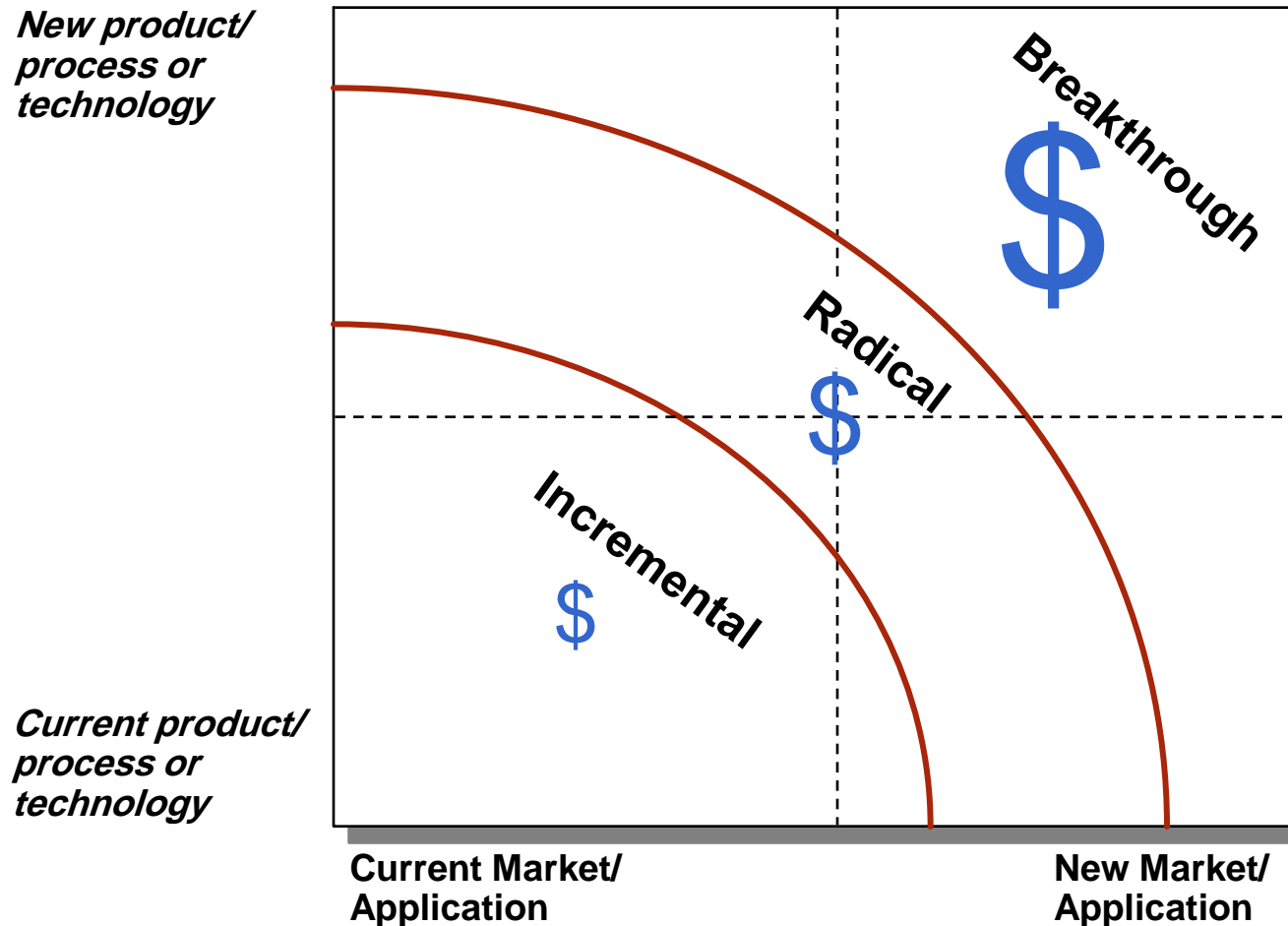
Scalability

Affordability

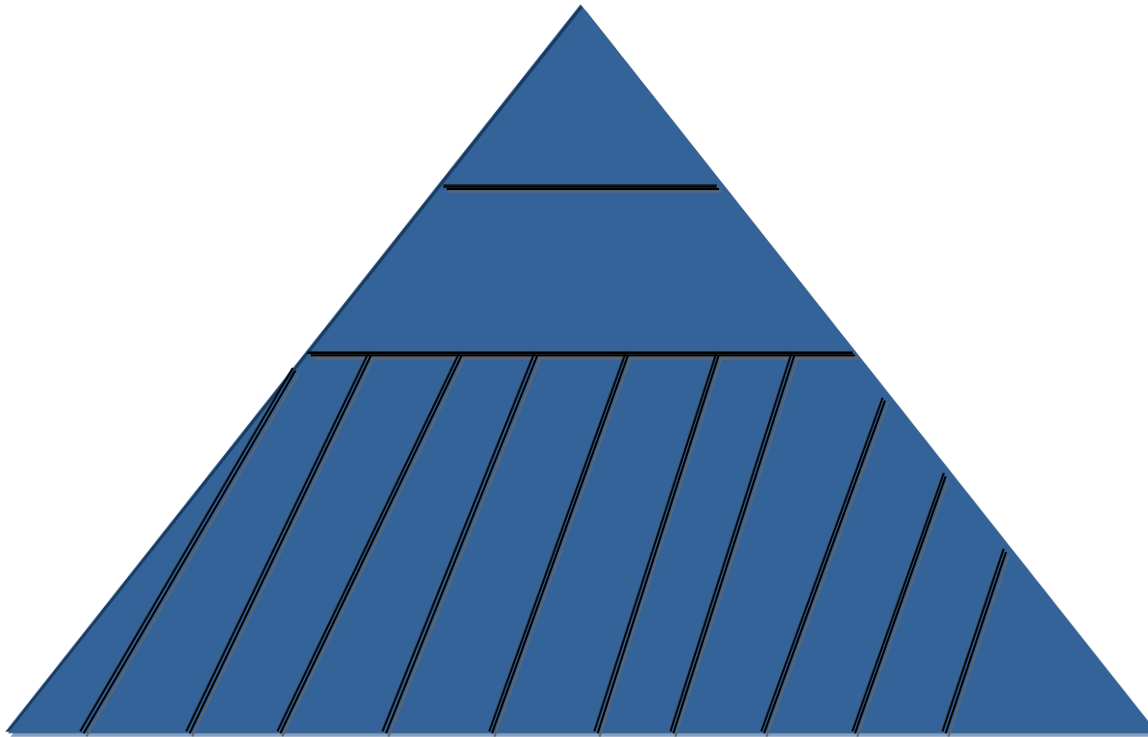
What is Innovation?

Creating a Common View of The Scope of Innovation

Innovations can be categorized as incremental, radical and breakthrough.



*** Tapping The Lower Third of The Pyramid**



Open Source Innovation

- » From Theory To Practice.
- » Solution & Problem.
- » X-Prize.
- » Incentive

Local Challenges:

- ***Infrastructure:***

- Strategy
- Structure
- Legal
- Finance
- Coaching

- ***Culture:***

- History the boom
- Before the boom
- After the boom
- Today

Recipe For Success

Demand : Critical mass

Calculated Risk

Social Trend

Authentic: Competitive advantage